



Pamarco Press

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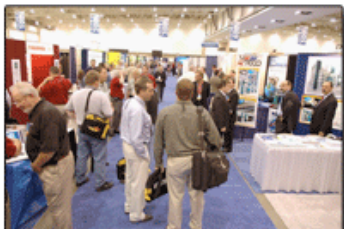
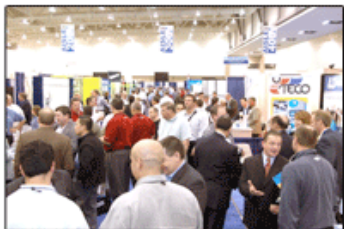
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Tradeshow Update

By Katie Graham

With the launch of Pamarco's newest laser engraving technology, EFlo™, the company has seen a major increase in excitement and interest in flexo products and services. With the help of John Bingham and some customer trials, we have produced a technical article that has already appeared in several magazines, including FTA's Flexography Magazine, and is scheduled to appear in several others around the world.

In the coming months the EFlo™ will be presented at various tradeshows, including the upcoming FTA InfoFlex and the LabelExpo of the Americas in September, and will no doubt continue to draw attention throughout the flexographic industry. With the addition of this new engraving technology and continuous laser technology upgrades, Pamarco has made a very clear statement to the print industry; we are the most advanced and knowledgeable anilox roll manufacturer in the world.



14 - 16 September, Chicago
LABELXPO
 Americas 2010
www.labelexpo-americas.com

iPro Advantages

By Greg Anderson

Graphics of the Americas was a huge success for Diamond and Syn-Tac in February. The shows footprint was greatly reduced, but despite the smaller, the attendance and feedback were very encouraging. The Latin market is showing significant vibrancy and the company's booth activity was impressive. Offset dealers are very active in the rebuilding of existing equipment process as people pour money into rebuilding machines vs. purchasing new ones at this time.

Booth visitors and customers were most interested in the Diamond Express and Web Redi products. Pamarco's largest Mexican dealer, Sanchez, was also present. Sanchez has seen a major increase in business in Mexico. Pamarco also had a great deal of activity with our Argentina, Brazil, Ecuador, Guatemala and Dominican Republic dealers and with their help have already turned leads from the show into big orders!



Tradeshaw Update

By Katie Graham

Pamarco Global Graphics will be exhibiting at the InfoFlex 2010 to be held in Las Vegas from May 3-4, 2010. The company will be located at booth 606 with sales representatives from around the world in attendance.

Info Flex remains the only event of its kind. It enables package printers & converters to network with leading industry suppliers, while viewing the latest technologies and advancements in equipment, supplies, software and services that the flexographic industry has to offer.

Pamarco will be featuring a precision laser engraved roll manufactured using the latest generation of engraving technology, EFlo. EFlo technology is a unique cell structure and combined with a new improved cell angle profile that will provide a more consistent and increased ink lay down. This unique cell angle profile now allows printers to work with the expanded color gametes in



Expanding Globally

By Graham Harrison

Pamarco Global Graphics is pleased to announce the appointment of Mzansi Flexo as sole distributors of Pamarco flexo products in South Africa. In a very short time Mzansi have seen major success in anilox roll sales into the South African Flexo market and have the opportunity to increase sales nearly double over the coming months.

The company is headed by Mike Smith and Mark Coetzee. The two have an extensive flexo background and sound technical expertise from a combined forty years of experience in the industry. In addition to roll sales, Mzansi offers roll auditing on the South African shore with their Troika AniCam measuring devices that they also sell into the flexo market, being the official agents for Troika-Systems UK. Mzansi also offers cleaning solutions and a soda blast cleaning service.

The company is excited to be teaming up with Mzansi Flexo and is confident that this partnership will be a major step in helping to increase productivity and service in the South African Flexo marketplace. For more information about Mzansi, please visit www.pamarcoglobal.com/Contact/UK_agents.htm.

Pamarco Personalities

By Katie Graham

The Imaging Divisions Rob Cook has been with Pamarco approximately 35 years. Over that period Rob has held various positions within the organization including Quality Control Engineer, Engraving Department Manager, Customer Service Manager and Inside Sales Representative. He currently is Specialty Division Manager focusing on all aspects of Gravure Sales. The partnership Rob has helped to develop with Saueressig has been a key ingredient in developing new relationships with customers such as York Wall covering, Chiyoda America and Armstrong World Industries.

A graduate of the Rochester Institute of Technology, he began his career in the floor covering industry working for Congoleum Corporation. He and his wife Carol have four children and they have one grandchild, Sophia. In his free time Rob enjoys jogging, boating and foreign travel.



Rob Cook and his wife Carol